

AMERICAN  
SOCIETY OF  
INTERIOR  
DESIGNERS



OHIO NORTH

January 2019

Dear ASID Industry Partner,

As your current President of the American Society of Interior Designers (ASID) Ohio North Chapter, and on behalf of ASID Ohio North, I would like to thank you for being an Industry Partner and appreciate your support and commitment to our local interior designers.

The American Society of Interior Designers (ASID) is a community of people – designers, industry representatives, educators and students – committed to interior design. ASID is the only interior design organization that encompasses all areas in the industry, including but not limited to, residential, commercial, hospitality, kitchen & bath, retail, and more. ASID advances the profession and communicates the impact of interior design to enhance the human experience and we couldn't do so without your help.

Please take a minute to review sponsorship opportunities for 2019 which are outlined in this packet, including details of sponsorship levels, pricing, and included benefits. We have several amazing events planned this year including “Speed Networking,” our Technology Event, Student Career Day, the “ASID Experience,” Quarterly Happy Hours, and our largest event – Interior Design Business Summit & Annual Meeting. These sponsorships go beyond your annual dues to ASID National; they help to support at a local level, which in turn, helps our membership and keep us operating successfully!

If you would like additional information or have any questions, do not hesitate to reach out to me to discuss. I look forward to hearing from you soon, and our chapter welcomes our partnership opportunities for 2019!

Thank You,

A handwritten signature in black ink that reads 'K. Cody'. The signature is written in a cursive, flowing style.

**Kaleigh Cody Cambareri, Allied ASID**

President 2018-2019

ASID OHIO NORTH CHAPTER

president@ohn.asid.org

# SPONSORSHIP LEVELS for 2019

## OHIO NORTH

ANNUAL PARTNERSHIP SPONSOR BENEFITS	PRESENTING \$7,500	PLATINUM \$5,000	GOLD \$3,500	SILVER \$2,000	BRONZE \$750
ANNUAL MEETING PRESENTING SPONSOR *Presenting Sponsor Recognition on all event signage and Marketing	•				
Recognition on ASID Ohio North Website	•	•	•	•	•
Sponsor Logo Displayed at All Events	•	•	•	•	•
Sponsor Logo & Website Link on ASID Ohio North Website	•	•	•	•	
Featured "Spotlight" Article in One (1) ASID Ohio North Quarterly Newsletter	•	•	•		
Two (2) Additional Complimentary Marketing E-Blasts to Members During the Year	•	•	•		
Opportunity for 1-3 Minute Presentation at any Signature Event	•	•			
Two (2) Complimentary Tickets to a Signature Event* (event at your choosing)		•			
Four (4) Complimentary Tickets to Annual Meeting	•				
Complimentary Table Top at All Events	•	•	•		

INDIVIDUAL EVENT SPONSOR BENEFITS	DIAMOND \$1,500	SAPPHIRE \$1000	EMERALD \$750	RUBY \$350
Verbal Recognition at Event	•	•	•	•
Recognition on Marketing Materials for Event	•	•	•	•
Recognition in Two (2) E-Blast Announcements to Membership Before Event	•	•	•	
Logo and Recognition on Website for One (1) Month Prior to Event	•	•		
Vendor Product Table Top at Event	•	•		
Presentation Opportunity at Event	•			
One (1) Complimentary Ticket to Event		•		
Two (2) Complimentary Tickets to Event	•			

***All credit card transactions will include a 3% processing fee.***

# OHIO NORTH

## 2019 EVENTS CALENDAR

KEY:

**SIGNATURE EVENTS**  
**STUDENT EVENTS**

**EDUCATIONAL FORUMS**  
**NETWORKING & HAPPY HOURS**

### FEBRUARY

#### **MURDER MYSTERY / HAPPY HOUR**

Join us for a fun evening of figuring out “whodunit” in a beautiful setting while enjoying food and Happy Hour.

### MARCH

#### **TECHNOLOGY EVENT / CEU DAY**

Experience the newly improved Technology Event with advanced technology and continuing educational seminars throughout the day!

#### **SPA DAY**

A member favorite! Join us for an afternoon of relaxation! Mingle with members while enjoying your favorite spa treatment.

### APRIL

#### **INDUSTRY PARTNER / PROFESSIONAL “SPEED NETWORKING”**

Join us for a networking with Industry Partners and Practitioner ASID Members. Happy Hour networking open to all after!

#### **STUDENT CAREER DAY**

Students! Join us for our Annual Student Career Day in April. Be sure to bring your portfolio and resume for professional review.

### MAY

#### **HIGHPOINT PRODUCT AND TREND REVIEW**

#### **KENTUCKY DERBY PARTY – HAPPY HOUR / FUNDRAISER**

Wear your best Kentucky Derby Hat and enjoy a mint julep while viewing the latest releases from April’s Highpoint Market!

### JUNE

#### **ASID EXPERIENCE**

Join ASID Ohio North for an “ASID Experience” with an architecture tour in downtown Cleveland, wrapping up with a Happy Hour.

#### **HABITAT FOR HUMANITY 5K WALK / RUN**

Join ASID for a 5k benefiting Habitat for Humanity Greater Cleveland. Bring your family and invite your friends!

### JULY

#### **INDUSTRY PARTNER APPRECIATION NIGHT**

ASID Ohio North celebrates our Industry Partners loyalty to our chapter with an appreciation night.

### SEPTEMBER

#### **INTERIOR DESIGN BUSINESS SUMMIT / ANNUAL MEETING**

Join us for a full day of education at our Business Summit. Additional information to follow. We also say farewell to our current board and welcome in the newly appointed 2019 / 2020 ASID Ohio North Board!